

A man wearing a blue long-sleeved shirt, blue pants, and a straw hat is smiling and touching the trunk of a large elephant. The background is a lush green forest. The text 'Environment Sustainability Our Vision' is overlaid on the top left.

Environment
Sustainability
Our Vision

Our commitment
to the Protection
of the Environment
through Education,
Innovation and
Empowerment.

Our Responsibility

To ensure that our Corporate Social Responsibility (CSR) equates to sustainable tourism operations by integrating social and ecological responsibility into our core business operations.

The international Ecotourism Society defines “Ecotourism “ as: ‘Responsible travel to natural areas that conserve the environment and improve the well being of local people.’

Our commitment is to apply ethical and environmentally friendly practices at our Resort. We are actively engaged in our adherence to Green Globe standards in the long term, which requires action from our Directors, Shareholders, Management Team, Associates, Guests and partners on a continual basis.

By introducing innovative technological and practical measures that contribute to the preservation of our fragile local eco system.

To act each day on both an individual and Company level, in order to minimize the impact our business activities have on the environment.



Key Factors

Water

The continuous supply of fresh water has been jeopardized primarily by pollution, untreated sewage, industrial contaminants, agricultural and domestic chemicals and other toxic waste materials. This has become a universal problem and polluted water is believed to be one of the world's major causes of disease. Action is needed to protect our precious natural water resources.

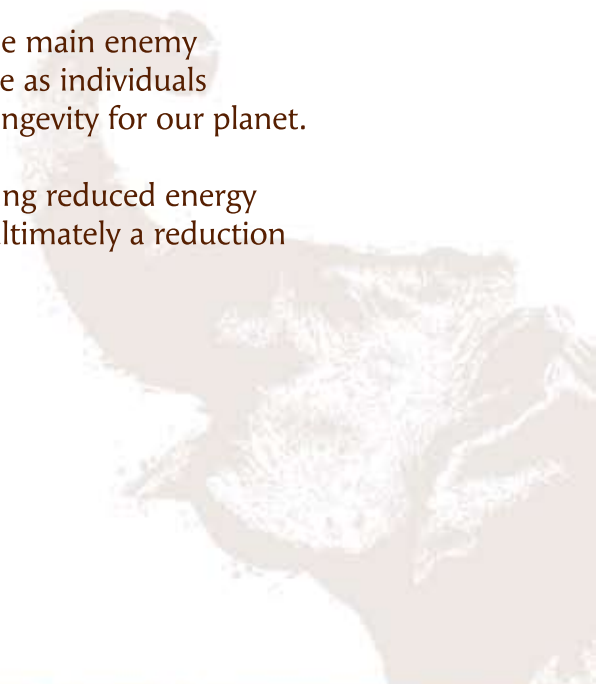
Energy

The increase in energy consumption across the Globe has led to an increase in pollution, global warming and acid rain. Atmospheric gases, comprised mostly of carbon dioxide prevent the Earth's heat from radiating back to outer space.

The CO₂ acts like the windows of a green house, hence the term " Green House Effect " And " Global Warming " from the sun. The long term effects of global warming will be climatic changes that could include increased rainfall and a rise in sea levels from the thermal expansion of the oceans and the melting of glaciers and polar ice caps.

To this end, we must act now and with CO₂ emissions being the main enemy in this area. Every consideration must be made to ensure that we as individuals and as a Company minimize the output in this area, ensuring longevity for our planet.

As a Company we are focused on setting, monitoring and meeting reduced energy targets which will also provide a reduction in energy costs and ultimately a reduction on the negative impacts this has on the environment..



Key Factors

Waste

Whilst most would argue that we have made advances in the World both technologically and scientifically, when we look at waste management in contrast, we have quite literally taken huge leaps backwards, with the end sufferer being the Planet on which we live.

There is now vast consumer waste being generated from non recyclable materials such as: Wax paper, soiled paper, batteries, plastics, styrofoam, tempered glass, disposable nappies, aerosols and appliances like refrigerators, microwaves, computers etc.

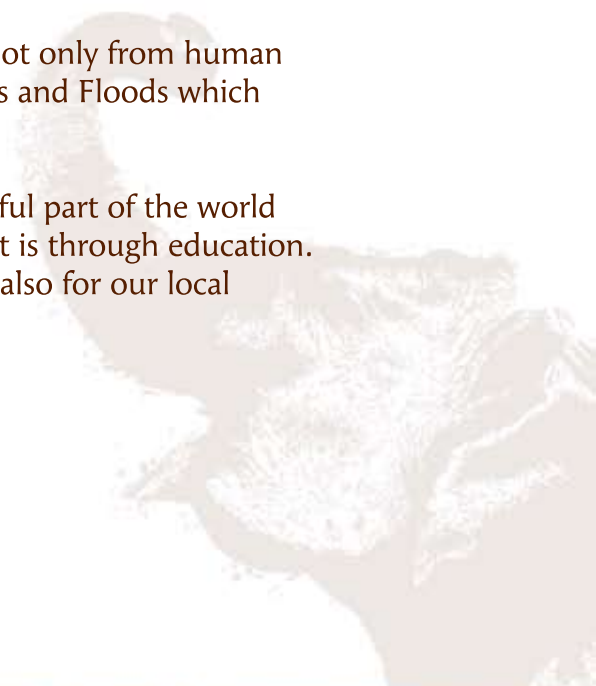
Most of this waste sadly ends up as landfill, hiding the problem but ultimately producing potentially hazardous gases from the landfill sites and polluting our water supplies. In addition there is an even greater environmental issue from industrial waste, in particular where harmful chemicals enter our water sources.

Our Own Environment

In all locations around the World, wildlife and fauna are under threat, being harmed day after day by pollution and the immense increase in tourism during the last century.

The Golden Triangle is one region in particular open to harm, not only from human intervention, but also from natural disasters such as Earthquakes and Floods which can cause immense devastation in the region.

The biggest element involved in destroying this strikingly beautiful part of the world is vast developments due to mass tourism, The way to protect it is through education. Education not only for our managers, associates and guests but also for our local communities.



Our Fragile Environment

What Can We Do ?

Individually:

Water

By only using the minimum necessary, taking shorter showers, using the half flush option on dual flush toilets, switching off the water while brushing teeth- every drop counts !

Energy

By using lights only when required, by switching off our electrical appliances and computers when not in use, by only using A/C when essential and not leaving doors or windows open when it is on- think about CO2 emissions. We have set an energy consumption saving target of 10% annually in line with Anantara Group requirements.

Waste

By firstly considering what you buy-how is it packaged? Can it be recycled?
If not, don't contribute to the World waste problem by buying it. By disposing of waste correctly, not littering our work area, living space or surrounding water ways, and by thinking about the amount of waste you generate, every small effort made will aid our planet – Either Reduce Re-Use.

Our Environment

The forests and waterways surrounding our resort are crucial to the protection of the wildlife and fauna of this area, providing essential feeding grounds for the animals that inhabit them. We need to ensure we are always thinking of their well being first and foremost in our minds as we do with our ongoing efforts to save the Asian elephants at our elephant sanctuary

Quality

We ensure the hotel's sustainability performance and commitment to continual improvement by measuring our guests satisfaction based on corporate standards, setting a high priority on the development and training of our associates, nurturing excellence amongst us, and creating regular property maintenance plans.

Social – Culture

We work in a partnership with the local community as a part of our social involvement program by offering opportunities for local artisans to use our gift shop and theme nights to sell their handicrafts, inviting them to perform traditional Thai dances and other entertainment shows in the resort, as well as creating awareness to our guests about the local culture and integrating these aspects into their everyday experience. Special consideration is also given to employing and empowering local employees, and whenever possible environmentally sustainable products and services are sourced locally.

Our Fragile Environment

What Can We Do ?

As a Company:

- Make a commitment to invest in the most technologically advanced and environmentally efficient, equipment, machinery and building materials.
- Ensure that all new hotel construction or refurbishment is designed to harmonize with the surrounding environment, with products and materials sourced from local suppliers that are produced ethically. All new construction to be energy efficient in it's design, with careful consideration given towards alternative energy supply where possible.
- To actively set out and adhere to a long term policy to reduce CO2 emissions, both internally and externally.
- To record, measure and benchmark all water and energy consumption on a daily, monthly, and annual basis, setting out achievable year on year in order to reduce.
- To accurately measure all waste, both consumable and non consumable and initiate programs and systems that ensure a reduction of waste.
- To ensure that where possible, all items purchased are sourced from eco friendly suppliers.
- To adhere to our package minimization policy and encourage our suppliers to do the same, by also eliminating all non recyclable packing materials.
- To ensure our service providers and partners are committed to following the Company Environmental Policy.
- To continually motivate and educate our team members in making their own individual contribution towards protecting their Planet.



Our Commitments

To Our Resort

- To ensure that we respect the environment in which we live and work at an individual and Company level.
- To commit to continuing our recycling programs.
- To reduce waste by implementing awareness education programs for our team members.
- To actively monitor and reduce energy consumption and resulting CO2 emissions in the long term.
- To guide and educate our guests as much as possible in respecting their “vacation environment”, both at the resort and the surrounding villages and communities.
- To ensure that our wildlife and fauna are protected and not disturbed by the introduction of tourism to this area.
- With the implementation of an Environment Committee actively engage in discussing, monitoring and addressing all issues on a monthly basis, with the aim of targeting continual improvement through measured criteria in all areas.
- Ensure every effort is made in to regenerate the forests in the surrounding areas.
- Educate our guests on the endangered species, and our own resident elephants in order to ensure their long term protection.
- From our own recycling programs, donate any out of use bed linen, toweling and unused amenities to local neighboring communities and charities.
- To actively participate in local recreation activities and raise awareness of our resorts environmental policy.
- To continue with support for our local schools.



Health & Safety

Considerations

In line with our environmental commitments, we have a duty to ensure that our workplace is safe and that the welfare of our associates and guests are taken care of.

Our Responsibilities

- To take responsibility for the health and safety of others by ensuring that our actions do not cause any negative impacts.
- To take responsibility for our own individual health and safety.
- To not misuse or interfere with any equipment.
- To act in a co-operative way to ensure that occupational health and safety regulations are not contravened.
- To identify and monitor all potential risks and hazards on a continual basis.
- To ensure we educate our team members through specific training programs.

